

FESTIVAL CATALOGUE 1 215T JAN 2024

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ABOUT ANIMELA

AniMela is India's first international Animation, Visual Effects, Gaming, Comics and XR (AVGC-XR) Festival. Launched in early 2023 in partnership with the prestigious Annecy International Animation Film Festival and Government of India. The festival is an initiative by Aniverse & Visual Arts Foundation (AVAF), a non - profit organisation with a mission to promote Art & Technology in India.

The Festival's primary objective is to empower Indian emerging artists, developers, animators, storytellers, producers and filmmakers by providing a platform with mentorship, education, film screenings, experiential zones, networking and access to world markets. Over the years, AniMela hopes to create the same impact for the Indian AVGC XR Industry that Annecy Festival has done for France.

In its first edition, AniMela's programme has been meticulously curated to reflect its identity of diversity and inclusivity. We are screening 100+ films, 40% of which have been helmed by women directors sourced from 20+ countries. Besides this, 25 knowledge sessions are being conducted by leading names. In tandem, the AniMela-IMC Pitch Workshop is the first Annecy's MIFA Campus in India. It is the first step in providing Indian artists a potential pathway to the world stage.

With many firsts in 2024, we are confident to get better in the years to come.

MEET THE TEAM



KIREET KHURANA



ARCHANA TRASY



ANNE DOSHI



ANITA KARNIK



NEHA JAIN



TEHZEEB KHURANA

DIRECTORS' MESSAGE

It started serendipitously some 18 months ago. We call it serendipitous because this tireless attempt to fill the gaping void and build India's first International Animation, VFX, Gaming, Comics and XR Festival — AniMela — would have not been possible had one of the six founding members with their uncannily complimentary skills been absent. Thus, the idea to build a global narrative around our AVGC-XR industry with 'Create In India' was born.

Our vision of what AniMela can achieve for India's emerging talent in the years to come is huge. Our objective is to get Indian animators, game developers, artists and creators to tell their stories to the world.

To all the key industry stakeholders, leaders, studios and artists who have endorsed us and rallied around us, we remain utterly grateful to you for your support. We could not have envisioned this and made it happen without you. And we hope that your presence at the first edition of AniMela Festival bears witness to that.

To all the attendees of AniMela 2024, come and enjoy the best of what India's burgeoning AVGC-XR industry has to offer, and we hope to see you again next year!

FESTIVAL TEAM

Kireet Khurana - Festival Director

Archana Trasy - Event Director

Neha Jain - Executive Director

Anne Doshi - Artistic Director

Anita Karnik - Corporate Alliances

Tehzeeb Khurana - Education Director

Aakanksha Jadhav - Program Manager

Pranita Balar - Project Manager

Pratush Lala - Project Manager & IT Head

Navya Narayanan - Production Assistant

Soham Dey - Program Assistant

Saili Shirwalkar - Design Assistant

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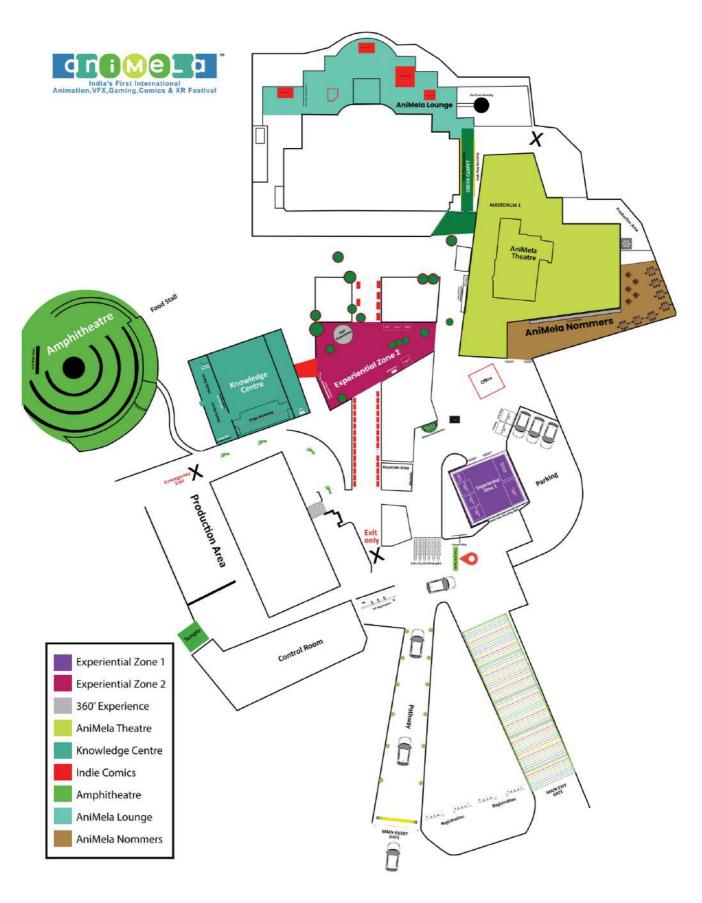
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VENUE

NFDC FILMS DIVISION, PEDDER ROAD, MUMBAI



DAY SCHEDULE

KEY:

Film

Filmmaker will be present

Knowledge Session



VENUE: ANIMELA THEATRE

Time	Event
10:30 am - 12:00 pm	Nayola Dir: José Miguel Ribeiro
12:10 pm - 2:00 pm	White Plastic Sky Dir: Tibor Bánóczki, Sarolta Szabó
2:15 pm - 4:00 pm	The Peasants Dir: DK Welchman & Hugh Welchman
4:15 pm - 5:30 pm	The Concierge Dir: Yoshimi Itazu (family film)
5:45 pm - 7:15 pm	Adam Is Changing Slowly Dir: Joël Vaudreuil
7:30 pm - 9:15 pm	Unicorn Wars Dir: Alberto Vázquez
9:30 pm - 11:00 pm	Aurora's Sunrise Dir: Inna Sahakyan

DAY SCHEDULE

KEY:

Film

Filmmaker will be present

Knowledge Session



VENUE: KNOWLEDGE CENTRE

Time	Event
10:30 am - 12:00 pm	The Pharaoh, the Savage and the Princess Dir: Michel Ocelot(family film)
12:30 pm - 2:00 pm	Calamity Dir: Rémi Chayé(family film)
2.30 pm - 3.30 pm	Protecting Your Projects: Strategies for Securing Your Intellectual Property Rights with Akash Menon and Sanchi Sehgal
4:00 pm - 5:30 pm	Animating Realities: A Stop-Motion Workshop with Lachlan Pendragon
6:00 pm - 7:30 pm	Return of the Jungle: A Self-Funding Triumph with Vaibhav Kumaresh and Ranjit Singh
8:00 pm - 9:30 pm	Best of Miyu: Shorts Programme (in the presence of distributors)
9:45 pm - 11:15 pm	Josep Dir: Aurel

DAY SCHEDULE

KEY:

Film

Filmmaker will be present

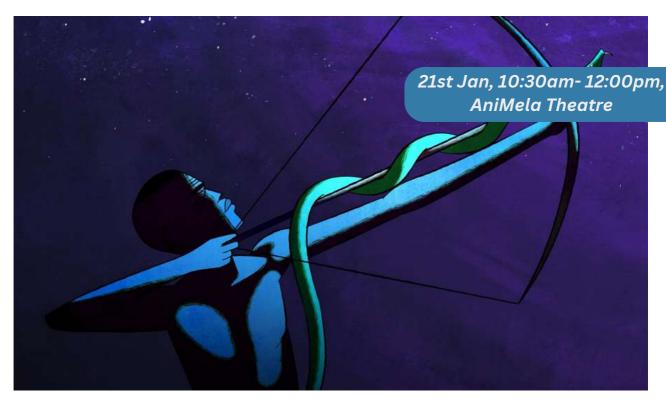
Knowledge Session



VENUE: AMPHITHEATRE

Time	Event
2:00 pm - 3:15 pm	Comics to Cartoons: How to Make an Animated Series with Bakarmax
3:45 pm - 5:15 pm	Designing Narrative Games for Feelings with Anurati Srivastva
5:30 pm - 6:15 pm	Comic Chronicles with Britto Augustus
6:30 pm - 8:00pm	Jazz Band Performance
8:15 pm - 9:30 pm	No Dogs or Italians Allowed Dir: Alain Ughetto(family film)





NALOYA by José Miguel Ribeiro Portugal, Netherlands, Belgium, France 2022 | 83 mins. | Portuguese

Festival Appearances/ Awards

Annecy International Animated Film Festival 2022 - Cristal Award for Best Feature (nominee) Guadalajara International Film Festival 2022 - Best Animated Feature (winner)

São Paulo International Film Festival 2022 - Best International Fiction Feature (winner)

Ottawa International Animation Festival - 2023 Best Animated Feature (nominee)

Three generations of women plagued by the civil war, Lelena (the grandmother), Nayola (the daughter) and Yara (the granddaughter). The past and present interweave. Nayola goes in search of her husband who disapeared during the war. Decades later, the country is finally at peace, but Nayola hasn't returned. Yara has become a rebellious teenager and subversive rap singer.



Jose Miguel Ribeiro graduated in Visual Arts from the Lisbon Art School and later studied drawing and puppet animation. Beginning his career as a draftsman in 1980, he would go on to direct A Suspeita (2000), which won the 2000 Cartoon D'Or. Nayola is the first ever Portuguese full-length animation film.



WHITE PLASTIC SKY by Tibor Bánóczki, Sarolta Szabó

Hungary, France | 2023 | 111 mins | Hungarian, French

Festival Appearances/ Awards

Annecy International Animated Film Festival 2023 - Contrechamp Award for Best Film (nominee)

Zagreb World Festival of Animated Films 2023 - Special Mention Grand Competition Feature Film (winner)

Berlin International Film Festival 2023 - Encounters Award (Nominee)

In the near future, there are no more animals or plants on Earth and the remaining humans live under a plastic dome. The price for their continuing survival? At the age of 50, they are implanted with a special seed, turning them into a tree that will provide oxygen and food for the community. A young man, Stefan, accepts this system – until the day his wife Nóra decides to give up her life and undergo voluntary implantation.





Sarolta Szabó and Tibor Bánóczki are a Hungarian filmmaker duo. After graduating at Moholy-Nagy University of Art and Design in Budapest Sarolta continued her studies at Royal College of Art and Tibor at the National Film and Television School in the UK. Here she met Tibor and began their artistic partnership, focusing on animated film projects. In 2010 they moved to France where they completed two animated short films Les Conquérants and Leftover, which were selected in numerous festivals such as Sundance and Clermont-Ferrand. Both films were also shortlisted for the César Award. Currently they live and work in Hungary. White Plastic Sky is their first animated feature film.



THE PEASANTS by DK Welchman & Hugh Welchman Poland, Serbia, Lithuania 2023 | 115 mins. | Polish

Festival Appearances/ Awards

Annecy Int'l Animation Film Festival 2023 - Contrechamp Award for Best Film (nominee)

Warsaw International Film Festival 2023 - Free Spirit Award (nominee) Woodstock Film Festival 2023

Jagna is a young woman determined to forge her path in a late 19th-century Polish village - a hotbed of gossip and ongoing feuds, held together, rich and poor, by adherence to colourful traditions and deep-rooted patriarchy. Adapted from the Nobel Prize-winning novel of the same name, this magnum opus of the *Loving Vincent* directors uses the same painted animation technique as their previous work, and takes you on a journey of the struggle to break free.



DK Welchman - a graduate of the Academy of Fine Arts in Warsaw, awarded the Minister of Culture scholarship for special achievements in painting and graphics 4 times. Upon graduation, DK became interested in film and animation, and directed 5 short films before her first feature film, the Oscarnominated *Loving Vincent*.

Hugh Welchman - co-wrote and directed *Loving Vincent* with his wife DK Welchman (formerly Dorota Kobiela). The film grossed \$43 million at the international box office and was nominated at the BAFTAs, Golden Globes, and for an Academy Award. Previously Hugh won an Oscar for Best Short Animation for producing BreakThru Film's *Peter and the Wolf*.





THE CONCIERGE by Yoshimi Itazu

HOKKYOKU HYAKKATEN NO CONCIERGE-SAN | Japan | 2023 | 70 mins. | Japanese

Festival Appearances/ Awards

Golden Horse Film Festival 2023 Tokyo International Film Festival 2023 Fantasia Film Festival 2023 - Audience Award for Best Animated Feature (runner up)

Hong Kong Asian Film Festival 2023

The story is set in a mysterious department store where all customers who come are animals. Our heroine is Akino (a human girl) who works as a new concierge. Every time in front of her an animal customer of an "extinct species" appears.



Born in 1980, Itazu started working in the anime industry at the age of 18. Having previously worked as an animator for KochiKame: Tokyo Beat Cops, Paprika (2006), and Wind Rises (2013), he made his TV series directorial debut with Welcome to the Ballroom (MBS/2017). The Concierge is his anime film directorial debut.



ADAM CHANGE LENTEMENT by Joël Vaudreuil

Canada | 2023 | 96 mins. | French

Festival Appearances/ Awards

Vancouver International Film Festival 2023 Festival du Nouveau Cinéma 2023 Annecy International Animation Festival 2023

Adam is a 15-year-old teenager who has a special quirk - his body changes in reaction to mockery and negative comments he receives from those around him. The accumulation of his physical changes only adds an extra layer of complexity to those already present in his life.



Joël Vaudreuil is a multidisciplinary artist living and working in Montreal, Canada. Before directing Adam Changes Slowly, he created many animated music videos and shorts, including 'La vie Magnificent Sous l'eau' (2015) and 'Le Courant Weak de la Rivière' (Jutra Prize, 2013). An illustrator with unique wit, Joël is also a musician and a member of multiple bands.



UNICORN WARS by Alberto Vázquez
France, Spain | 2022 | 92 mins. | English, Spanish

Festival Appearances/ Awards

Goya Awards 2023 - Best Animated Film (winner) BFI London Film Festival 2022 Festival du Nouveau Cinéma 2022 Melbourne International Film Festival 2022

Unicorn Wars is a 2022 Spanish-French animated splatter war film written and directed by Alberto Vázquez. The plot is set against the backdrop of a conflict between anthropomorphized teddy bears and unicorns, following two bear siblings deployed in a military mission to a magical forest populated by wild unicorns.



Ablerto Vazquez is an illustrator, graphic novelist, writer and director. The recipient of two Goya awards, he wrote and directed the animated short films Birdboy, Sangre de Unicornio, Decorado and Homeless Home, all selected or awarded at prestigious festivals such as Cannes, and Annecy. He is currently working on a children's series and his self-produced video game, Microbian.



AURORA'S SUNRISE by Inna Sahakyan

Armenia, Germany, Lithuania 2022 | 96 mins | Armenian, English, Turkish, Kurdish, German

Festival Appearances/ Awards

Annecy International Animated Film Festival 2022 - Contrechamp Award for Best Film (nominee)

Asia Pacific Screen Awards 2022 - Best Animated Feature Film (winner)
Buffalo International Film Festival 2023 - Best Documentary Feature (winner)
Animation Is Film 2022 - Audience Award (winner)

In the aftermath of World War I, Aurora Mardiganian survives the Armenian genocide in the Ottoman Empire. She flees to Hollywood, where she becomes a figurehead of the fight for justice. The film blends animation with archive footage to tell a tragic story from contemporary history.



Inna Sahakyan has over fifteen years of experience directing and producing feature-length documentaries, documentary series, and shorts. Her feature debut was the award-winning 'Armenia's Last Tightrope Dancer' (2010) which she followed with the international co-productions 'Mel' and 'Aurora's Sunrise' (2022). Sahakyan is also actively involved in mentoring the next generation of filmmakers in her native Armenia.



THE PHARAOH, THE SAVAGE AND THE PRINCESS by Michel Ocelot LE PHARAON, LE SAUVAGE ET LA PRINCESSE | France, Belgium | 2022 | 83 mins. | French

Festival Appearances/ Awards

BFI London Film Festival 2022 Buenos Aires International Festival of Independent Cinema 2023 Busan International Film Festival 2022 Seville European Film Festival 2022

Three tales, three ages, three worlds. At the time of Ancient Egypt, a young king becomes the first black pharaoh to deserve the hand of his loved one. During the French Middle Ages, a mysterious wild boy steals from the rich to give to the poor. In the 18th century Turkey, a prince of pastries and a princess of roses escape the palace to live their love.



A legend in the animation world and a chevalier of the Légion d'honneur, **Michel Ocelot** has dedicated his whole career to animated film. Although Ocelot burst onto the scene with the success of his first feature film Kirikou and the Sorceress, his earlier shorts had already won accolades such as the Cesar Award and the BAFTA. He writes all his screenplays.



CALAMITY by Rémi Chayé

France, Denmark | 2020 | 82 mins. | French

Festival Appearances/ Awards

César Awards 2021 - Best Animated Feature (Nominee) Buenos Aires International Festival of Independent Cinema 2021 European Film Awards 2020 - European Animated Feature (Nominee) Tallinn Black Nights Film Festival 2021

1863, USA. After Martha Jane's father is injured, she must drive the family wagon and care for the horses. The apprenticeship is hard, but Martha has never felt so free. And because it's more convenient, she decides to wear pants and cut her hair. The scandal this provokes will force her to face all the dangers in a gigantic and wild world where everything is possible.



Rémi Chayé is a French director and animator born in Poitiers, France. His first feature Long Way North was nominated three times at the Angoulême Francophone Film Festival and the Annecy International Animated Film Festival. He has worked on many well known French animations including The Painting, Eleanor's Secret and The Secret of Kells.



JOSEP by Aurel
France | 2020 | 74 mins. | French, English, Spanish, Catalan

Festival Appearances/ Awards

Cannes Film Festival 2020 César Awards 2021 - Best Animated Feature (winner) European Film Awards 2020 - Best European Animated Feature (winner)

February 1939. Overwhelmed by the flood of Republicans fleeing the Franco dictatorship, the French government parked them in camps. Two men separated by the barbed wire will become friends. One is a gendarme, the other a cartoonist. From Barcelona to New York, the true story of Josep Bartolí, anti-Franco fighter and exceptional artist.



Aurel is a French illustrator born in 1980. He currently works as a press illustrator for the national daily Le Monde and the satirical weekly Le Canard Enchaîné. In 2011, he co-directed with Florence Corre his first animated short film 'Octobre Noir' (Studio La Fabrique). 'Josep' is his first feature film.



NO DOGS OR ITALIANS ALLOWED by Alain Ughetto

Interdit Aux Chiens Et Aux Italiens | France, Belgium, Switzerland, Italy | 2021 70 mins. | French, Italian, German

Festival Appearances/ Awards

Locarno International Film Festival 2022 nternational Film Festival Rotterdam 2023 European Film Awards 2022 - European Animated Feature Film (winner)

Early 20th century, Northern Italy. The Ughetto family, living through difficult times, dreams of a better future abroad. The story tells of Luigi Ughetto crossing the Alps to start a new life in France, thus changing the destiny of his beloved family forever. His grandson travels back in time revisiting their history, in an intimate dialogue with his grandmother Cesira.



Alain Ughetto is a French author, documentary filmmaker, and animator. He won the Cesar for his animated short, La Boule and the European Film Award for his animated feature, Jasmine. No Dogs or Italians Allowed is a feature length anidoc in which he tells the story of his grandfather and through it the story of countless foreign immigrants.

Best of Miyu

This quirky, funny, eclectic collection of 8 short films distributed by France-based Miyu Distribution is guaranteed to stay with youlong after you have finished watching it!

21st Jan, 8:00pm - 9:30pm, Knowledge Centre



Aaaah!

Osamn Cerfon | France | 2023 | 5 mins. | French

Aaaah! is a cry of pain, surprise, fear, joy, songs, grumbling, laughter, anger... Aaaah! is the expression with which children, these primary and innocent beings, experience life in a community, framed by the whistles of adults.

Au revoir Jérôme!

Adam Sillard, Gabrielle Selnet, Chloé Farr France | 2022 | 8 mins. | French

Having just arrived in paradise, Jerome sets out to find his wife Maryline. In the course of his search, he sinks into a surreal and colourful world in which no one seems to be able to help him.





Zoon

Jonatan Schwenk | Germany | 2022 | 4 mins. | No spoken language

Small shimmering animals are in heat. A twolegged forest dweller encounters the lustful group. He and his companions snack on the little creatures and soon a feast begins.

Wander to Wonder

Nina Gentz | Netherlands, Belgium, France, UK 2023 | 14 mins. | English

Mary, Billybud and Fumbleton are three miniature, human actors who perform in an eighties kids TV series called "Wander to Wonder". After the creator of the series has died, they are left alone in the studio. With their slowly decaying costumes and growing hunger, they continue to make increasingly strange episodes for their fans.



Best of Miyu

21st Jan, 8:00pm - 9:30pm, Knowledge Centre



Backflip

Nikita Diakur| Germany | 2022 | 12 mins. | English

Park. Apartment. 6-core processor. My avatar learns a backflip..

Ressources Humaines

Trinidad Plass, Titouan Tillier, Isaac Wenzek France | 2022 | 3 mins. | French

Andy, followed by a friend filming the scene, goes to his recycling appointment. Wanda, the secretary of the company, welcomes him. We follow Andy through the whole process, until his last seconds of life.



ÉTÉ 96

Mathilde Bédouet| France | 2023 | 12 mins | French

The quintessential summer picnic on Callot Island. But this year, Paul, his family and their friends find themselves trapped by the tide. Paul, upset, stuck between the world of adults and that of children, becomes aware of his individuality.

Monsoon Blue

Jay Hiukit Wong, Ellis Kayin Chan | Hong Kong | 2023 | 14 mins. | Cantonese

The dream of a goldfish to return into its wild form uproars her long-forgotten memories, and a self-conscious monsoon is about to be uninhibited. The dream of a goldfish to return into its wild form uproars her long-forgotten memories, and a self-conscious monsoon is about to be uninhibited.



Protecting Your Projects: Strategies for Securing Your Intellectual Property Rights

Akash Menon and Sanchi Sehgal

Ever felt you've had a brilliant idea and thought, "I hope no one steals this?" Then this session is for you! Pitching your ideas is important to get funded, but protecting your intellectual property is an imperative for every artist. These industry experts are here to help you navigate the complicated world of IP. A must for young creators.

21st Jan, 2:30 pm - 3:30 pm, Knowledge Centre

PANELIST

<u>Akash Menon</u>

Akash is the Head of the Sports and Gaming vertical at Tulsea, operating at the intersection of sports, gaming and new media. As an agent for game developers, he offers strategic advice and expertise, facilitating connections between developers, publishers, and talented individuals to ensure the success of game launches





PANELIST

Sanchi Sehgal

Sanchi is a seasoned Intellectual Property Lawyer specializing in complex transactions within the Media and Entertainment sector. She specializes in copyright-related deals.

Comics to Cartoons: How to Make an Animated Series with Bakarmax

Vivekananda Ghatak and Sumit Kumar

Join Bakarmax as they talk about their journey of creating animated series! Start from the seed of the idea and first make that into a comic. Discover how to bring it to life through animation, learn how to present and sell your concept, explore ways to fund your project, and understand the step-by-step process of making your animated series a reality!

21st Jan, 2:00pm - 3:15pm, Amphitheatre

PANELIST

Vivekananda Ghatak

Vivekananda grew up in New Delhi, India and after studying animation film design at the country's only design institute in 1996, National Institute of Design, went on to work in the Advertising film industry in Mumbai. He worked for two years on a Sesame Street and Turner television-based tv show, directing over 30 short film over two years. Since 2007 he co-founded an animation production house, Rocket Science Animation in Delhi and has Animated on, Directed and Co-Directed over 200 animated commercials for TV and digital media





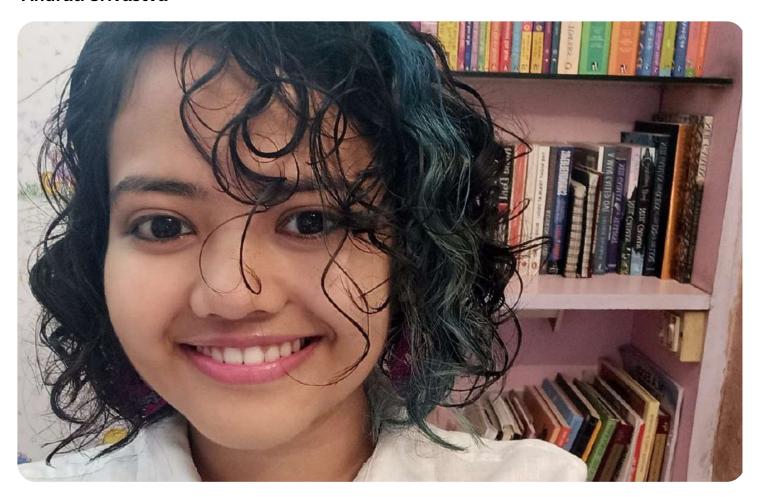
Sumit Kumar

PANELIST

Sumit Kumar is a cartoonist, Founder of Bakarmax and a founding team member of Comic Con India. He may have written three stories for Savita Bhabhi comics and was paid for two. He has also authored three best-selling graphic novels - Kashmir ki Kahani, Amar Bari Tomar Bari Naxalbari & The Itch You Can't Scratch.

Designing Narrative Games for Feelings

Anurati Srivastva



21st Jan, 3:45 pm - 5:15 pm, Amphitheatre

How can we design games that move us? In this hands-on workshop, participants will be introduced to integrating emotional depth into narrative games. You will be introduced to emotion in games, player psychology, game mechanics, aesthetics, and storytelling techniques that define the emotional experience of a game. By the end of the workshop, you will be creating a game narrative idea centered on one of the six emotions using a simple game design framework that combines emotion, aesthetics, and mechanics. This session is open to anyone interested in storytelling, games, interactive experiences, and emotions

Anurati is an independent learning game designer and new media artist who consults with clients out of her creative studio called PEDAL (Playful Experience Design and Learning). She has led the design of more than 30 award-winning educational products for children, including games, learning platforms, and mobile applications, as well as curricula, workshops, and training programs. She works with clients across the globe such as UNICEF, WHO, and Miko.AI. Previously, she led the Games for Learning Team at UNESCO where she integrated social-emotional learning with digital games for sustainable development and peace. She is an Arts for Good Fellow 2021, and a Young India Fellow 2017. Her work has been exhibited at SXSW, Games for Change, Goethe-Institut, and NASSCOM Social Innovation.

Animating Realities: A Stop-Motion Workshop

Lachlan Pendragon



21st Jan, 4:00pm - 5:30pm, Knowledge Centre

It's not every day that a film made during graduate studies goes to the Oscars! Meet Lachlan Pendragon, whose film *An Ostrich Told Me the World is Fake and I Think I Believe It* did. In this unique session, he will talk about his experience making the film and the success that followed. A one-man army, he designed, created, animated and edited every frame of his film. He will take you behind the scenes to unveil how he did it!

Lachlan is a writer, director, and animator from Brisbane, Australia. He is most known for his Academy Award nominated, animated short film called An Ostrich Told Me the World is Fake and I Think I Believe it. Lachlan studied animation at Griffith Film School in Brisbane where he is currently completing a Doctor of Visual Arts. This film was produced as part of his studies.

Comic Chronicles: ICF x AniMela

Britto Augustus



21st Jan, 5:30 pm - 6:15 pm, Amphitheatre

This talk revolves around Britto's comic-making journey, encompassing his initial comic creation to the most recent ones. He will share his insights, mistakes, and lessons learned throughout this creative process. Curated by Indie Comix Fest, this will be one of many workshops held up Indian indie comic artists!

Britto Augustus is a comic artist who tells stories rooted in Indian culture. He enjoys exploring different mediums such watercolour, acrylic and animation to tell stories and takes insipiration from real life and urban sketching.

Return of the Jungle: A Self-Funding Triumph

Vaibhav Kumaresh and Ranjit Singh

As any artist knows, coming up with ideas is easy, but finding the funds to make them is not so simple. So join the Vaibhav Studios team as they discuss what kept a small team like theirs motivated enough to not only create a feature-length film, but also fund it entirely in-house! The story of *Return of the Jungle* is an inspirational one, and it's still not over!

21st Jan, 6:00pm - 7:30pm, Knowledge Centre

PANELIST

Vaibhav Kumaresh

Vaibhav is the Founder and Creative Director of Vaibhav Studios. He is an International Emmy nominated animation film maker and is currently directing and producing the Studios' maiden Hindi feature film *Return of the Jungle*.

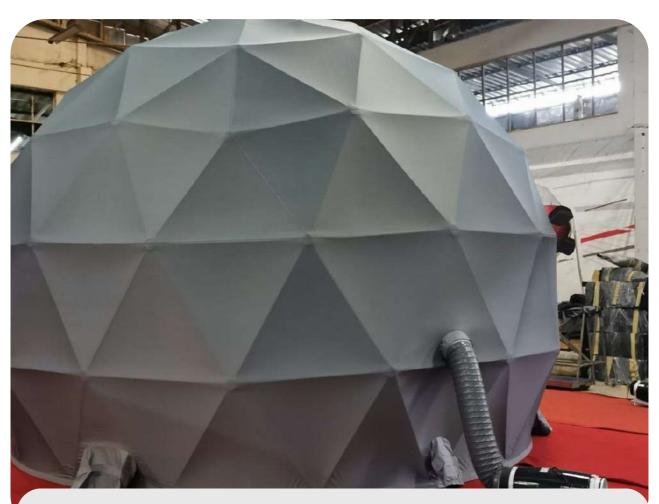




Ranjit Tony Singh

PANELIST

Ranjit 'Tony' Singh is the Chief Creative Producer at Vaibhav Studios. He is an animation director, coach, educator and India's first published author in the animation space with his maiden book –The Art of Animation Production Management (Macmillan Publishers India, 2012).



360° Dome Theatre

Experience the 360° Dome where you will be able to watch a film in 360 degrees, travel on a spaceship into the vast expanses of space, cross all the planes of the universe and visit fantastic underwater worlds! Made for the whole family, Fulldome 360 cinema technology is a content presentation and viewing format that transforms stories and ideas into an immersive 360-degree virtual reality for a truly engaging and collaborative social experience.



Indie Comix Fest x AniMela

A showcase of Indian Indie comics, along with interactions with their creators who will be present at AniMela. Meet the talented artists, buy truly indie, often self-published comics, and engage in conversations that may become future collaborations! This section is curated by Indie Comix Fest, who have also put together workshops conducted by the artists. Do not miss the chance to meet India's next Comic superstars!



PlayStation Booth

By PlayStation

Feel like taking a break from the workshops and films? Want to play some video games? Head over to the PlayStation Booth, where you can experience the best of PlayStation titles and games! To take it a step further and take a piece of AniMela back home, grab exclusive discounts on the PS5 Console, accessories & games!

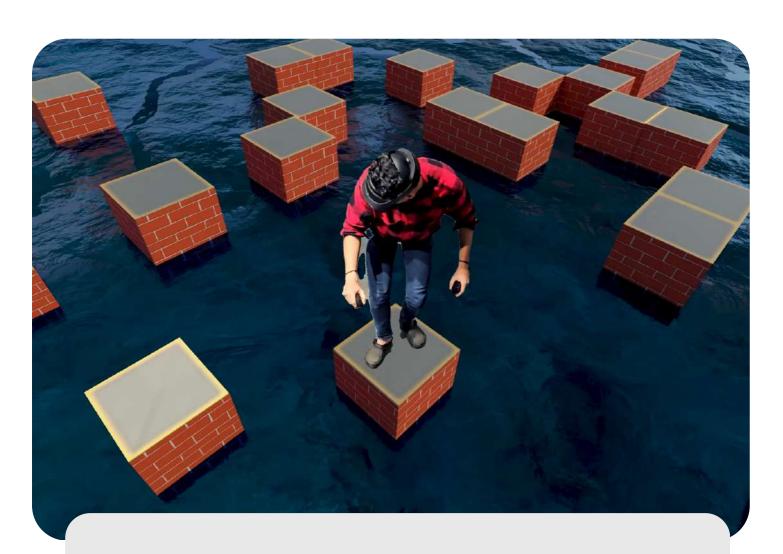
19th Jan, All Day, Experiential Zone



VR Aircraft Simulator

By Parallax Labs

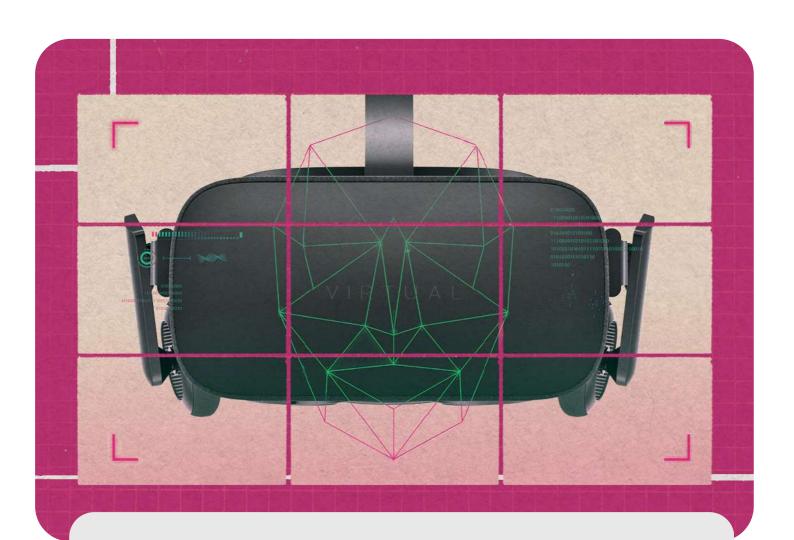
Did you ever want to be a fighter pilot? This is your Top Experience this immersive aircraft Gun moment! that delivers the simulator most realistic experience, with customizable weather conditions, terrains, and time of day. It also accurately replicates aerodynamics and flight control mechanisms, so you can get a feel of the real deal. The product is currently developed for, but not limited to HAL Cheetah, Chetak, ALH MK III, and Boeing CH-47 Chinook and is used by the Civil Aviation Training Center in Nashik!



Tidal Tactics-Mixed Reality Game

By Parallax Labs

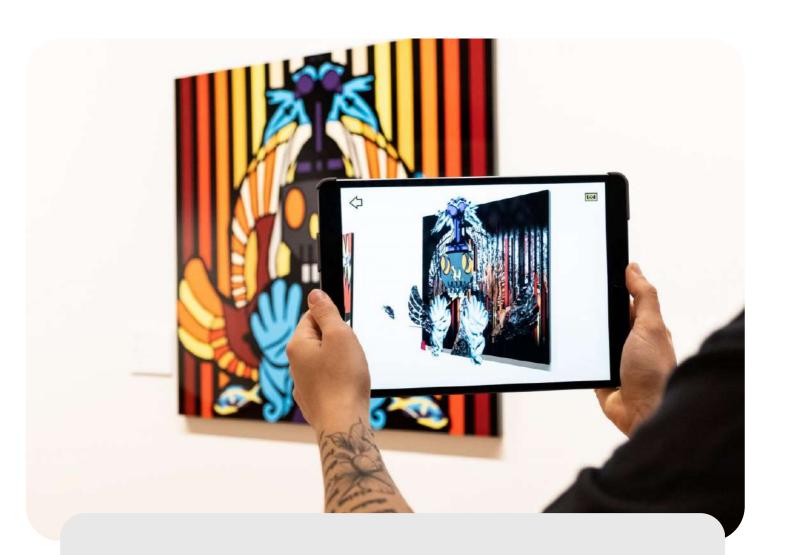
Get ready to embark on an adrenaline-fueled journey into the heart of naval warfare! In this immersive and actionpacked game, you'll experience the thrill of commanding your own fleet, strategically positioning your ships, and unleashing devastating firepower upon your enemies!



Journey of Visual Images Exhibit

By Whistling Woods International

Whistling Woods International (WWI) is India's premier Film, Communication & Creative Arts Institute. Since its inception in 2006, WWI has successfully delivered world-class education in all creative and technical aspects of filmmaking. Located inside Mumbai's Filmcity Complex, students receive hands-on instructions in the discipline they want to pursue. Journey of Visual Images is a student designed showcase of visual media through VR.



AR Experience

By Parallax Labs

An immersive AR experience crafted specifically for Animela. You can delve into captivating video showcases from top Indian studios and witness their contributions. Explore the evolution of the AVGC-XR Industry over the years, from innovative animations to cutting-edge extended reality experiences. This experience is a dynamic tribute to our industry's growth, providing an engaging and educational journey for you to discover the exceptional works by Indian studios that have shaped India's AVGC-XR landscape.

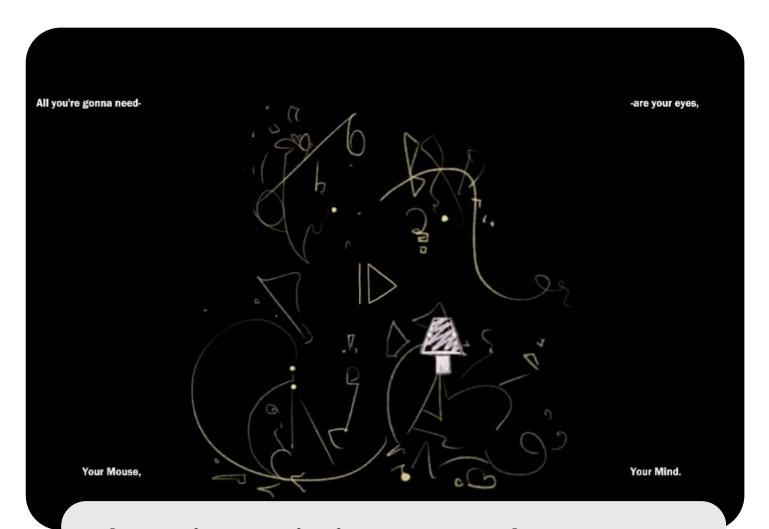


Education Institute Booths

By Frameboxx, Whistling Woods, MESC, Datsi, School of Visual Arts and more

Are you considering a career in animation or game design? Drop by the Education Institute booths where you can speak to representatives from top schools around the world and get the information you need! Some of the names you can expect to see are: Frameboxx, Whistling Woods, MESC (Media and Entertainment Skill council), Datsi School of Storytellers, and The School of Visual Arts New York City!

19th Jan, All Day, Experiential Zone



'There is Music in my Head, 24x7: An Immersive VR Experience

By Anshuman Uchil

'There is Music in my Head, 24x7' is an interactive short story that tells the story of a character that has music in their head 24x7. Spawning out of research into VR/XR, it actually attempts to stray away from screens while retaining the immersive aspects of these technologies. Tmh24x7 is played on a PC using a player's mouse clicks, and their eye blinks (tracked with the webcam) to create a unique form of immersion that is not only on screen, but also inside the player's head! Anshuman is an artist and storyteller from New York, Mumbai and Dubai.

19th Jan, All Day, Experiential Zone



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