

## International MIFA Campus in association with



in Thiruvananthapuram, Kerala from 6<sup>th</sup> to 9<sup>th</sup> March 2025

### Frequently Asked Questions

#### WHAT IS THE INTERNATIONAL MIFA CAMPUS (IMC)?

[Anney International Animation Film Market \(Mifa\)](#) exports its skills and experience through a programme to support professional talents: the International Mifa Campus. Find out more [here](#). The objectives of this programme are two fold: (a) To develop each project from India and provide the necessary creative direction for it to face the global market. (b) To prepare the talents for the pitching exercise to be able to promote their project to a professional audience seeking original content.

#### WHAT IS ANIMELA'S ROLE IN THE IMC?

Mumbai based Aniverse & Visual Arts Foundation (AVAF) are the creators of AniMela. AVAF is bringing the MIFA International Talent Campus to India for the second time, with support from the French Institute in India (IFI). The First IMC took place in January 2024 at Mumbai. 4 out of the 5 projects selected then, also travelled to MIFA Anney in June 2024 and participated in Namaste MIFA event. Two of these projects have received funding and are currently under production.

#### WHAT HAPPENS DURING THE INTERNATIONAL MIFA CAMPUS?

A Selection Panel from AVAF, in collaboration with MIFA Anney, will select the 5 most promising animation projects from India. These projects will participate in a 4-day long intensive workshop in Thiruvananthapuram in **March 2025**. The workshop will be mentored by three experts (Producer, Writer, Director) from Anney International Animation Festival. The workshop participants will get mentored in developing the creative side of their projects as well as support to prepare the right pitch to promote their project to a professional international audience.

On the final day of the workshop, the participants will get a chance to pitch their project to a curated audience of industry professionals (studios, producers, agents, funders) in Thiruvananthapuram at the AniMela Pitch.

The IMC in association with AVAF will also provide the participants a unique opportunity to present their projects at the India Pitch session that will be held at the Anney Festival, France, in June 2025.

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### HOW WILL PARTICIPATING IN THE IMC BENEFIT ME?

1. Mentoring from experienced professionals with diverse expertise who will look at your project from an international perspective and help shape it creatively.
2. Support and guidance to develop and practice the right pitch to make your project appealing to studios, distributors and producers.
3. Presentation of your project at the AniMela Pitch in Thiruvananthapuram in front of an Indian and international audience looking for original Indian IPs
4. Presentation at the India Pitch in Annecy Festival. A rare opportunity to pitch and interact with an international audience looking for original content.

### WHO & WHICH PROJECTS ARE ELIGIBLE TO APPLY?

- The participant must be an Indian citizen or Overseas Citizen of India status holder of Indian origin
- The participant must be between 18 and 60 years old
- Student films that get funding from educational institutes will not be considered
- No commissioned projects will be considered
- Only projects seeking partial or full funding can apply
- Only projects that are in development and sufficiently advanced in the pre-production stage, to meet the market, will be accepted.
- The finished project must contain a minimum of 50% animation.
- At the time of submission, the project has to be in the pre-production stage.
- Projects must be submitted by its author(s)/ rightholders, and in compliance with these regulations.

### WHAT ARE THE IMPORTANT DATES AND TIMELINE?

- Submission Deadline: **15<sup>th</sup> December 2024**
- Announcement of the selected projects: 25th January 2025
- Workshop Dates in Thiruvananthapuram, Kerala: 4<sup>th</sup> to 7<sup>th</sup> March 2025
- India Pitch at Annecy, France: 10th to 13th June 2025

### WHAT ARE THE DIFFERENT CATEGORIES/ FORMATS/ GENRES THAT ARE ACCEPTABLE?

Projects for Feature films, Short Films and TV Series can be submitted. All animation techniques and styles are accepted. However, the finished project must **contain a minimum of 50% animation**.

*\*Please note that at the time of submission, the project has to be in the pre-production stage.*

### CAN I SUBMIT MORE THAN ONE PROJECT?

Yes, more than one project can be submitted.

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### IS THERE A REGISTRATION FEE TO SUBMIT MY PROJECT?

Yes, there is a nominal Registration fee of **INR 900** per project to cover administrative expenses. If you are submitting multiple projects, please pay the amount accordingly.

### HOW DO I SUBMIT MY PROJECT?

- Read the FAQs and the Submission Guidelines documents carefully.
- Create the digital file of the pitch document based on the guidelines provided.
- Remember, only ONE pitch document per project in PDF format, **not exceeding 50 MB** will be accepted. If you have multiple projects, please send each as a separate document.
- Pay the Registration fee online. Payment details listed in the Submission Guidelines Document.
- Send the digital file and the payment transaction receipt before 15th December 2024

### HOW MANY PROJECTS WILL GET SELECTED FOR THE WORKSHOP?

A maximum of 5 projects will be selected for the International MIFA workshop in - Thiruvananthapuram, Kerala

### I AM AN INDIAN CITIZEN LIVING OUTSIDE OF INDIA. CAN I STILL APPLY?

Absolutely! However, please note that all travel expenses will have to be borne by you.

### WILL THERE BE ANY CHARGES OR EXPENSES IF MY PROJECT GETS SELECTED?

- While the 4-day workshop is free of charge, if your project gets selected, you will be expected to take care of your travel and conveyance expenses to and from Thiruvananthapuram, Kerala.
- Accommodation - In case you need accommodation in Thiruvananthapuram for the duration of the workshop, Aniverse Foundation will recommend reasonable hotels close to the venue, but the participant will have to take care of the expenses.
- Lunch and Tea/Coffee/Snacks will be provided during the Workshop free of charge.

### HOW MANY PARTICIPANTS CAN ATTEND THE MIFA WORKSHOP?

A maximum of **TWO participants per project** can attend the workshop. One of them has to be the Director of the project.

### WHAT IS THE INDIA PITCH AT ANNECY?

The India Pitch at the Annecy Festival in **June 2025** will be a curated session that will feature the most promising projects in development or in production from India. The participants will get a unique opportunity to present their projects to an international audience composed of producers, distributors and agents who are interested in original content from India.

The aim is to showcase the region's creative talent. MIFA is supporting the Aniverse Foundation to unveil to the world projects that have been monitored, that have grown thanks to the workshop and that, little by little, feel ready to take on the market. Partner pitches are part of MIFA's official program.

### WHAT EXPENSES WILL THE PARTICIPANTS OF THE INDIA PITCH AT ANNECY NEED TO TAKE CARE OF?

While the Aniverse Foundation is trying its best to get the whole India Pitch at Annecy funded by like-minded organisations and partners, we do not have the required funds at the moment. Hence as of now, the MIFA fees for the event and the participants' accreditation to MIFA will be covered. The participants will have to take care of their flights, visa and stay expenses at Annecy Festival in June 2025.

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